

OFFICIAL RULES – MUELLER REVIVE AWARD

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **AGREEMENT TO OFFICIAL RULES:** By participating in the Mueller REVIVE Award Contest (“Contest”), all participants fully and unconditionally agree to and accept these Official Rules and the Sponsor’s decisions which are final and binding in all matters related to the Contest. Winning a prize (described below) is contingent upon fulfilling all requirements set forth herein.
2. **CONTEST PERIOD:** The Contest begins January 2, 2026 at 12:01 a.m. CST and ends March 31, 2026 at 11:59 p.m. CDT. Sponsor’s computer is the official timekeeping device for this Contest.
3. **SPONSOR:** The Contest is sponsored by Mueller Sports Medicine, Inc., One Quench Dr., Prairie du Sac, Wisconsin 53578. (“Sponsor”).
4. **ELIGIBILITY:** Legal residents of the 50 United States, and the District of Columbia, who are 18 years of age (or the age of majority in their state) or older are eligible to nominate individuals for the REVIVE Award. Nominees (including individuals self-nominating) must meet the following eligibility criteria:
 - Nominee must be living in the United States and must be 18 years of age as of March 31, 2026;
 - Nominee must be a college or university athlete (undergraduate or graduate); and
 - Nominee must be enrolled in an undergraduate or graduate degree program at a college or university as of March 31, 2026.

Employees of Sponsor, Administrator, and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries, and members of their immediate families or persons residing at the same address are not eligible to nominate individuals or be nominated.

5. **NOMINATIONS:** To nominate (including to self-nominate) an individual (“Nominee”), visit www.reviveaward.com and click the links for the official Nomination form. To complete the Nomination form, the nominator (or the individual self-nominating) (“Nominator”) must provide the Nominator’s contact information, the Nominee’s contact information, sport, GPA, college/university, and expected date of graduation. In addition, the Nominator must submit two essays describing the obstacles the Nominee has overcome as well as the Nominee’s journey to overcome that obstacle. The Nominator may also provide an optional coach/trainer/mentor testimony video and/or links to the Nominee’s sports highlights. Videos must be in .mp4 format and may not exceed five (5) minutes or 100 MB in file size (all information provided is collectively referred to as “Nomination Materials”).

Nominations (i) must be the original and sole creation of the submitting Nominator, and all right, title and interest including but not limited to the copyright in any Nomination (excluding any third party materials which Nominator uses with permission), must be owned solely by the submitting Nominator; (ii) may not have been submitted in any other competition; (iii) may not infringe upon any third party's rights, including but not limited to, copyright, patent or trademark, or rights of privacy or publicity, or contain material that is or may be considered defamatory, slanderous or libelous, or portray or depict any person, product or entity in a false light; (iv) may not violate any law, rule or regulation; (v) may not

contain any virus, bugs, or other deleterious material; and (vi) may not contain inappropriate content, for example but not limited to, profanity, defamatory statements, words or symbols widely considered offensive to individuals of any certain race, ethnicity, religious, sexual orientation or socioeconomic groups, threats to any person, place, business, or group. Each Nominator warrants and represents that his/her Nomination complies with all of those conditions. Each Nominator also represents and warrants that the Nominator has the Nominee's permission to use any personally identifiable information about the Nominee, including the Nominee's GPA and details of the Nominee's obstacles and journey. Any non-complying Nomination will subject the Nominator and Nominee to disqualification in Sponsor's sole discretion.

6. **ODDS:** Winning is dependent upon the quality of Nominations received and the skill of the individual Nominators.

7. **SEMI-FINALIST SELECTION:** Between March 31, 2026 and April 30, 2026, a qualified panel of judges will judge eligible Nominations on the basis of the following criteria:

- Nominee's dedication to academics as well as athletics (25%)
- Nominee's resilience and determination in overcoming obstacles (25%)
- Nominee's leadership, sportsmanship, and positive influence beyond the field (25%)
- The quality and originality of Nominator's essays and testimonials (25%)

Each Nomination will then be awarded a score from 0 (poor) to 100 (perfect) in each category. Sponsor will weigh and tally all of the scores for each Nomination and then rank them according to cumulative score. Twenty (20) Potential Semi-Finalists will be selected based on these rankings. The Potential Finalist will be the Nominee, not the Nominator. In the event multiple Nominations nominating a single Nominee receive scores in the top 10, only the highest scoring Nomination will be deemed a Potential Semi-Finalist. All other Nominations nominating the Nominee will be discarded and the next highest scoring Nomination will be deemed a Potential Semi-Finalist and will move on to the Interview Round. In the event of a tie, the Potential Semi-Finalist will be the Nomination among the tied Nominations with the higher score in the criterion of "The quality and originality of Nominator's essays and testimonials." Decisions of judges are final and binding in all respects. Sponsor reserves the right to select fewer finalists if the quality or quantity of eligible Nominations is insufficient.

The Potential Semi-Finalists will be notified by phone or email (using the preferred method of contact listed on the Nomination form) on or about April 30, 2026 (the "Notification"). Potential Semi-Finalists may be required to execute, have notarized and return within seventy-two (72) hours of the time of issuance: (a) an affidavit of eligibility and release of liability and, unless prohibited by law, publicity; and (b) a license for Sponsor to use the Nomination Materials in its advertising and marketing. Failure to submit any identification required by Sponsor or to return any required documents within the specified time period, non-compliance with these Official Rules or the return of the prize or Notification as undeliverable may result in disqualification and prize forfeiture. If the event a Potential Semi-Finalist is disqualified, the next highest scoring Nomination will be deemed a Potential Semi-Finalist.

8. **FINALIST AND WINNER SELECTION:**

The twenty (20) Semi-Finalists may be requested to provide additional content and the nominations (including any additional content) will then be judged by Sponsor's Industry Leadership Panel ("ILP")

using the same criteria set forth above The judges will select three (3) Finalists based on the quality of the Nomination and the Nominee's additional content provided, if any.

Finalists will be announced between May 15, 2026 and June 1, 2026. Finalists will be asked to assist with creation of additional content for the Finalist Presentations and may be invited to travel to Sponsor's headquarters in Prairie du Sac, Wisconsin between July 14, 2026 and July 16, 2026 ("Finalist Trip"). In the event Sponsor requests one or more Finalists to travel to Sponsor's headquarters, Sponsor will provide travel arrangements for the Finalist, including airfare and 2-nights hotel accommodations and up to \$250 for food and beverage costs. The Finalist Presentations will be judged using the same criteria as set forth above.

Sponsor will determine airline, flight and hotel itineraries for a Finalist Trip in its sole discretion. The Finalist must possess any necessary valid travel documents (i.e., valid government-issued photo ID) in order to travel. Finalists must be available to travel to Sponsor's headquarters in Prairie du Sac, Wisconsin between July 14 – 16, 2026. In the event the Finalist is unable to travel to Prairie du Sac, Wisconsin during this time, Sponsor, in its sole discretion may disqualify the Finalist and the Semi-Finalist with the next highest score will be the Finalist.

The Grand Prize Winner will be announced on or about July 15, 2026.

9. PRIZES:

A. One (1) Grand Prize: The Grand Prize Winner will be awarded a Mueller M4 REVIVE Gear Pack. Approximate Retail Value ("ARV") of Grand Prize is \$1,295. The Grand Prize will be awarded to the Nominee, not the Nominator. Grand Prize Winner will also have the opportunity to discuss a potential \$10,000 NIL agreement with Sponsor. Terms of any NIL agreement will be negotiated with Grand Prize Winner separately. Winning the Grand Prize does not guarantee any NIL agreement with Sponsor. In addition to the Grand Prize listed below, Sponsor will donate a Recovery Room gift (valued at up to \$6,000) to Grand Prize Winner's school/university's athletic department.

B. Two (2) Finalist Prizes: The two remaining Finalists will each receive a Mueller M4 REVIVE Gear Pack. ARV of each Finalist Prize is \$1,295.

ARV of all prizes is \$3,885.

Sponsor reserves the right to substitute a prize (or portions thereof) of equal or greater value if prize (or portions thereof) cannot be awarded as described. Sponsor will determine all elements of prizes in its sole discretion. All prizes will be awarded, unless there are fewer Nominations than prizes. Prizes may not be assigned, transferred, changed or redeemed for cash, except at the sole discretion of Sponsor. The prize winners are solely responsible for payment of all federal, state and local taxes on the prize value awarded and for all costs and expenses not specified herein and other expenses incurred by accepting the merchandise prize is the sole responsibility of the prize winners.

PRIZES ARE AWARDED "AS IS" WITH NO WARRANTY OR GUARANTEE EXPRESS OR IMPLIED. SPONSOR DISCLAIMS ALL AND ANY LIABILITY FOR THE ACTUAL PROVISION, QUALITY OR NATURE OF ANY THIRD PARTY PRODUCT OR SERVICE ACCEPTED BY THE WINNERS.

The awarding of any prize is contingent upon full compliance with these Official Rules. Nominators agree that if any Nominator or his/her Nominee fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, the Nominee's prize will be forfeited and awarded to the Nominee with the next highest score. Nominators and Nominees understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize. Decisions of Sponsor are final and binding in all respects.

10. **PRIVACY:** Information collected from online Nominators and Nominees is subject to Sponsor's privacy policy at <https://www.muellersportsmed.com/b2c-us/en/privacy-policy>.

11. **DISPUTE RESOLUTION:** Except where prohibited, by participating Contest Nominators and Nominees agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Nominator(s), Nominee(s), and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Wisconsin without giving effect to any principles of conflicts of law of any jurisdiction. Nominator agrees that any action at law or in equity arising out of or relating to this Contest, or awarding of the prizes, shall be filed only in the state or federal courts located in Madison, Wisconsin. Nominator and Nominee hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Contest, each Nominator & Nominee agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest but in no event attorneys' fees; and (c) under no circumstances will any Nominator or Nominee be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

12. **OTHER:** Sponsor reserves the right to disqualify any non-conforming Nominations. Sponsor further reserves the right, in their sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention or force majeure. In the event of cancellation, Sponsor reserves the right to select winners from among all eligible Nominations received prior to date of cancellation. The use of automated nomination systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding online Nomination, Nomination will be deemed made by the authorized account holder of an established e-mail account associated with the Nomination. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address.

Sponsor assumes no responsibility for Nominations they are unable to process due to network, hardware or other technical failures, or any other reason, or incomplete, damaged, misdirected, illegible, stolen or lost Nominations. Sponsor reserves the right, in its sole discretion to disqualify any

person tampering with the Nomination process, the operation of the web site or otherwise, in violation of the rules. CAUTION: Any attempt by a Nominator or any other individual to deliberately damage any web site or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law.

13. **GENERAL RELEASE:** By entering the Contest and/or accepting any Prize, each Nominator and Nominee releases the Sponsor, and its respective affiliates and related companies and each of their respective officers, directors, employees, agents, and other representatives from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest, with the acceptance, possession or use of any Prize (including without limitation, claims, costs, injuries or losses related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light) subject to all federal, state, and local laws and regulations. Except where prohibited by law: (i) Nomination constitutes permission and a license to use Nominator's submission in Sponsor's advertising campaigns and video features, and on Sponsor's web sites including Sponsor's third party social media websites; and (ii) Nomination constitutes permission to use Winner's name, hometown, voice, likeness, photograph and any statements regarding this Contest for editorial, public relations, promotional and advertising purposes on behalf of Sponsor without compensation. Void where prohibited.

14. **WINNER LIST:** For a written confirmation of the Grand Prize winner (available after July 15, 2026), send a stamped, self-addressed envelope (no later than September 15, 2026), to: Mueller Revive Award Winner, Mueller Sports Medicine, Inc., One Quench Dr., Prairie du Sac, Wisconsin 53578.