



MUELLER SPORTS MEDICINE, INC.

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**MUELLER SPORTS MEDICINE LAUNCHES EARTH-FRIENDLY
LINE OF BRACES AND SUPPORTS**

New Mueller Green products made with recycled plastic bottles, non-petroleum based core material

PRAIRIE DU SAC, Wis. (Nov. 12, 2009) – Although environmentally friendly products are common in many product categories, they haven’t been available in the sports brace and support market – until now. Mueller Sports Medicine has just introduced a line of athletic braces and supports made with recycled plastic bottles and other recycled substances. Called Mueller Green, the new products also feature a core made from non-petroleum based materials.

Now available in sporting goods stores, pharmacies and mass merchandise retail outlets nationwide, the Mueller Green line offers environmentally-minded consumers “green” versions of some of the company’s best selling products, including an adjustable hinged knee brace; an adjustable ankle support; two wrist braces; an adjustable back/abdominal support; and – early in 2010 – an adjustable elbow support. Unlike most sports braces, which use neoprene (a petroleum-based material) for their core, Mueller Green’s core material is derived from limestone. Mueller Green products also use a spandex binding made of 73 percent recycled materials and a liner made of 67 percent recycled PET (polyethylene terephthalate) bottles.

The Mueller Green products are designed to be easy to use for average consumers. For example, the adjustable knee brace uses a wrap-around design (which requires less flexibility to get on than pull-on style braces) and its hinged knee braces are self-adjusting. The back and abdominal support features a cinching pull-strap for one-handed tightening, while the ankle support can be adjusted without removing the shoe.

While Mueller Green products are ideal for athletes at all levels, they are also helpful for non-athletes who may suffer from sore or arthritic ankles, knees and elbows or carpal tunnel syndrome in their wrists. In fact, the entire Mueller Green product line qualifies for reimbursement through Flex Spending Accounts and is coded for Medicaid and Medicare.

Mueller Sports Medicine was founded in 1961 by Curt Mueller. The company is a family-owned and operated international sports medicine company offering a complete line of patented braces, supports, tapes and taping supplies, as well as Quench® gum. Mueller Sports Medicine continues to introduce new and innovative products around the world.

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